SEGGER announces new, competitively priced 4-channel Flasher ATE2

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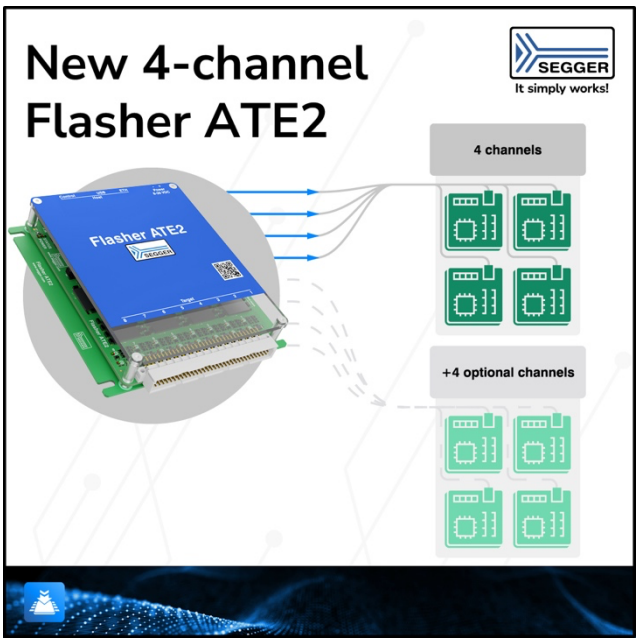
The Flasher ATE2 (4 channel) single-board in-system programmer is a new, entry-level addition to SEGGER's gang programming solutions that reduces the initial investment required to start using the multi-channel Flasher.



As Flasher ATE2 was previously available only in an 8-channel version, Flasher ATE2 (4 channel) extends SEGGER's Flasher product portfolio. Hardware platforms remain identical for the 8- and 4-channel variants, meaning both offer the same great functions and features. The 4-channel Flasher is fully compatible with any potential future channel additions and can be dynamically expanded to up to 8 channels through licensing. Upgrades can be conveniently managed through the familiar Flasher ATE2 web interface.

"Flasher ATE2 (4 channel) is ideal for a user that doesn't initially need all 8 channels but would like the flexibility to expand later," says Arne Kulinna, Product Manager Flasher, SEGGER. "With channel activation, production can be tailored to start with 4 channels and increased to up to 8 channels, if necessary. Also worth noting is that SEGGER does not charge licensing fees for individually supported devices, so anyone using one of our Flasher products can easily switch to a different supported device with no worries."

Flasher ATE2 is functionally identical to a SEGGER Flasher Hub and Flasher Compact combined. It works seamlessly within the Flasher ecosystem, which includes U-Flash/J-Flash for flash programming, Flasher BitStreamer for FPGA programming, and Flasher SDK. This means users have the flexibility to adapt to every production process.

All channels are high speed and operate independently. The built-in web server and FTP server add powerful remote management capabilities to enhance efficiency, flexibility, and automation in production environments — ensuring smooth operation and minimal downtime.

For more information, please visit the Flasher ATE2 page.

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About SEGGER Flashers

SEGGER Flashers are a professional line of in-system programmers (ISPs) designed for use in service environments, prototype programming, and mass production. They are capable of programming non-volatile flash memory in microcontrollers and systems on a chip, as well as external SPI-style flash memory and various other memories. The target interface is highly flexible, and it contains built-in support for JTAG, SWD, (Q)SPI, I2C, UART, and more. In addition, it can support almost any protocol and communication interface.

SEGGER Flashers can program almost anything, and they deliver programming speeds that are very close to the theoretical limit imposed by the hardware being programmed.

All SEGGER Flashers come with setup and control software that is compatible with Linux, macOS, and Windows. Software and firmware updates are provided at no additional cost, ensuring continued compatibility with currently supported devices, as well as with any devices added in the future. All listed programming algorithms (supported devices) are available, and there are no ongoing costs or fees. The initial cost is the only cost.

For a complete list of devices supported by SEGGER's J-Link debug probes and Flasher programming tools, visit www.segger.com.

About SEGGER

Founded in 1992, SEGGER Microcontroller GmbH has over three decades of experience in embedded systems, producing cutting-edge RTOS and software libraries, J-Link and J-Trace debug and trace probes, a line of Flasher ISPs, and software development tools.

SEGGER's all-in-one solution emPower OS provides an RTOS and a complete spectrum of software libraries for, among other things, communication, security, data compression and storage, user-interface software, and more. emPower OS gives developers a head start, allowing them to benefit from decades of experience in the embedded industry.

SEGGER's professional embedded-development software and tools are simple in design, optimized for embedded systems, and support the entire embedded-system development process with their affordability, high quality, flexibility, and ease of use.

SEGGER, with headquarters in Monheim am Rhein, Germany, also has an office in Boston, Massachusetts, United States, and branch operations in Silicon Valley, California, United States; Shanghai, China; and the United Kingdom. With distributors on most continents, SEGGER's full product range is available worldwide.

For more information on SEGGER, visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support throughout the entire development process, and has decades of experience. We are The Embedded Experts.

Furthermore, SEGGER software has no open-source or attribution licenses, and it can be integrated into any commercial or proprietary product — with no obligation to disclose the combined source. SEGGER offers stability in an often-volatile industry, making it a highly reliable partner for long-term business relationships.

For additional information, visit www.segger.com.

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