It simply works!



# SEGGER's Embedded Studio Achieves Top Rating in German Elektronik Magazine

Monheim am Rhein, Germany – March 8th, 2021

Readers of Germany's Elektronik Magazine subjected the Embedded Studio development environment from SEGGER to an extensive practical test – where it achieved outstanding results.

Ten select readers seized the exclusive opportunity to test <u>Embedded Studio</u> in practice. The test was divided into three categories: Start-up, Operation and Conclusion.

Testers were asked to rate these categories based on a scoring system: 1.0 – 5.0 (1.0-1.5 = Very Good, 5.0 = Doesn't Meet Requirements).

Embedded Studio's overall rating resulted in a score of 1.6. It achieved a score of 1.3 for Practical Operation and 1.8 for Price/Performance. These were the best results a product ever achieved in an Elektronik Magazine reader test – earning SEGGER a big congratulations from the publication's editorial staff.



SEGGER's CEO, Ivo Geilenbrügge, commented, "The outstanding result of the Elektronik reader test where ten experienced developers put Embedded Studio under the microscope really shows that our customers can take us at our word: Especially when it comes to our motto, "It simply works!" It shows that these aren't just empty words. Making our customers happy has always been our highest priority at SEGGER."

#### About Embedded Studio

<u>Embedded Studio</u> is a cross platform IDE from SEGGER Microcontroller. Characterized by its flexibility of use, it includes all the tools & features a developer needs for professional embedded C programming & development.

It includes a C/C++ compiler, integrated debugger and direct <u>J-Link</u> integration. All components are designed from the ground up for embedded systems, generating extremely small code while ensuring the best performance. Every byte counts.

It simply works!



Want to know more about Embedded Studio? Find a detailed rundown of the test and results here:

https://blog.segger.com/seggers-embedded-studio-achieves-top-rating-in-german-elektronik-magazine/

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### **About SEGGER**

SEGGER Microcontroller has over twenty-eight years of experience in Embedded Computer Systems, producing state-of-the-art software libraries, and offering a full set of hardware tools (for development and production) and software tools.

SEGGER provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using SEGGER software libraries gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional software libraries and tools for Embedded System development are designed for simple usage and are optimized for the requirements imposed by resource-constrained embedded systems. The company also supports the entire development process with affordable, high-quality, flexible, easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

## Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or requiredattribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: <a href="https://www.segger.com">www.segger.com</a>

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