

SEgger Microcontroller Systeme GmbH  
Heinrich-Hertz-Str.5  
D-40721 Hilden  
Phone: +49-02103-2878-0, Fax: -,28  
info@segger.com  
www.segger.com

## **SEgger Support Forum launched today !**

Hilden, Germany – November 22 - 2007

SEgger Microcontroller Systeme GmbH, a leading manufacturer of innovative embedded soft- and hardware, announced today the launch of a new online support forum. This forum is going to be an additional channel of support and information for engineers that are already using SEgger products or those that need to learn about the software components from SEgger before making a purchase decision.

In order to make this launch a big success right from the start, specialists from SEgger will actively participate in the forum and answer questions together with other experienced users. The major benefit of a forum is getting unbiased information from engineers that share the same situation and are looking for similar solutions. Within the engineering community there is always a desire to clarify any open questions but also to assist each other, share knowledge and be recognized. The new forum offers various opportunities to exchange professional expertise and establish contacts with colleagues and potential business partners. While everybody can read the posted messages on the forum without registration, the full function is reserved for those that do register at: <http://www.segger2.com>

“We are excited to announce a new platform for our customers to share their experience with SEgger products among peers. Ask questions, share your knowledge or just make use of our new forum and get more work done faster “ said Robert Teufel, the new COO of SEgger.

Establishing this forum and making resources available to handle customer requests is another step from SEgger to shorten your time to market.

## **About SEgger Microcontroller Systeme**

SEgger Microcontroller Systeme GmbH develops and distributes software development tools and ANSI "C" software components (middleware) for embedded systems in many different industries. This includes telecom, medical, consumer electronics, automotive and industrial automation. SEgger's software products include: embOS (RTOS), emWin (GUI), emFile (File System), embOS-IP (TCP/IP stack) and emUSB (USB device stack). Besides the highly efficient software products, SEgger also sells embedded hardware tools such as the well-known ARM™ J-TAG emulator, J-Link and J-Trace as well as the Flasher (stand alone programmer). It is SEgger's mission to cut software development time for embedded applications by offering compact, flexible and easy-to-use middleware that allows developers to focus on their applications.